

## Sponsorship Invitation

# **TC2024**

30TH INTERNATIONAL TOWING TANK CONFERENCE HOTEL GRAND CHANCELLOR | HOBART TASMANIA | AUSTRALIA | 22–27 SEPTEMBER 2024

### Invitation from the Convenor

Thank you for taking the time to review this prospectus and considering sponsorship of the 30th International Towing Tank Conference (ITTC). The ITTC is a voluntary association of worldwide organisations that have responsibility for the prediction of hydrodynamic performance of ships and marine installations based on the results of physical and numerical modelling. The ITTC has many functions, including but not limited to:

- stimulating research in all fields in which a better knowledge of the hydrodynamics of ships and marine installations is needed to improve methods of model experiments, numerical modelling and full-scale measurements;
- recommending procedures for use in carrying out physical model experiments and numerical modelling of ships and marine installations;
- validating the accuracy of such full-scale predictions and measurements for quality assurance;
- formulating collective policy on matters of common interest; and
- providing an effective organisation for the interchange of information on such matters.

The ITTC typically hold a full conference every three years, with the first held in 1933 (The Hague). The 30th ITTC will be only the second time this event has been held in the southern hemisphere (the first was in Rio de Janeiro, 2011). The full conference is where each of the (currently eleven) technical committees and the quality systems group present their final reports, detailling progress in their respective topics over recent years. We anticipate that between 200 and 300 international delegates (plus partners) will attend the 30th ITTC in Hobart in September 2024, consisting of representatives from all 103 current ITTC member organisations. Each of these organisations/companies and their country of origin are listed on the next three pages. In addition, representatives from potential new member organisations and affiliated research/commercial associates will also be invited to attend as observers.

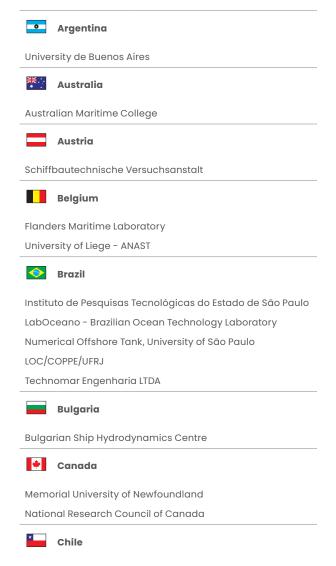
By sponsoring this event, you will showcase your company's products or services and network with the greatest concentration of worldleaders in this specific target market. It is the perfect vehicle to demonstrate your company's commitment to this industry.

This prospectus provides information about the destination, the venue, and examples of available sponsorship packages. The conference organisers welcome the opportunity to tailor a sponsorship package that best suit the needs of your company.

Associate Professor Michael Woodward Chairman – 30th ITTC Executive Committee

**Associate Professor Gregor Macfarlane** AMC Towing Tank – Superintendent

### **ITTC Member Organisations**



Universidad Austral de Chile

#### China

China Ship Scientific Research Centre (CSSRC) Dalian University of Technology Huazhong University of Science and Technology Harbin Engineering University Marine Design and Research Institute of China (MARIC) Jiangsu University of Science and Technology Shanghai Jiao Tong University (SJTU) Shanghai Ship and Shipping Research Institute (SSSRI) **Tianjin University** Wuhan University of Technology Zhejiang Ocean University Croatia

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Brodarski Institute, Ship Hydrodynamics and Physical Modelling

Denmark

FORCE Technology

Estonia

Tallinn University of Technology

Finland

Aalto University Aker Arctic Technology Inc.

VTT

### France

DGA Hydrodynamics

École Centrale de Nantes

Germany

Development Centre for Ship Technology & Transport Systems

Hamburg University of Technology

Schiffbau Versuchsanstalt Potsdam GmbH

Hamburgische Schiffbau-Versuchsanstalt GmbH (HSVA)

Technische Universität Berlin



Greece

National Technical University of Athens

. India

Naval Science and Technological Laboratory

Indonesia

Hydrodynamic Laboratory BRIN

Iran

National Iranian Marine Laboratory (NIMALA)

\$ Israel

CAMERI - Coastal and Marine Engineering Research Institute

#### Italy

Centro Esperienze Idrodinamiche Marina Militare (CEIMM)

Centro per gli Studi di Tecnica Navale (CETENA)

CNR-INM

Università de Genova

Università di Napoli

Università di Trieste

#### Japan

Akishima Laboratories (Mitsui Zosen) Inc.

Hiroshima University

Imabari Ship Model Basin

Japan Marine United Corporation

Kawasaki Marine Engineering Co. Ltd., Akashi Ship Model Basin

Kobe University

Kyushu University - NAMS

Kyushu University - Research Institute for Applied Mechanics

Meguro Model Basin

Mitsubishi Heavy Industries, Ltd.

Nagasaki Institute of Applied Science

National Maritime Research Institute

Osaka Metropolitan University

National Research Institute of Fisheries Engineering

Shipbuilding Research Centre of Japan

Osaka University

Tokyo University of Marine Science and Technology

Sumitomo Heavy Industries

Yokohama National University

University of Tokyo

#### 💌 Korea

Changwon National University

Daewoo Shipbuilding & Marine Engineering Co

Inha University

Hyundai Heavy Industries Co. Ltd.

Korea Research Institute of Ships and Ocean Engineering (KRISO, formerly MOERI)

Pusan National University

Research Institute of Medium & Small Shipbuilding (RIMS)

Samsung Heavy Industries

Seoul National University

University of Ulsan

Malaysia

Universiti Teknologi Malaysia

Norway

SINTEF Ocean (formerly MARINTEK)

Stadt Towing Tank

Poland

Gdansk University of Technology

Maritime Advanced Research Centre (CTO S.A.)

Romania

University of Galati



#### 🚨 Spain

Canal de Experiencias Hidroninámicas de El Pardo (CEHIPAR)

Escuela Técnica Superior de Ingenieros Navales (ETSIN)



Kongsberg Hydrodynamic Research Centre

SSPA Sweden AB

The Netherlands

Maritime Research Institute Netherlands (MARIN)

C\* Turkey

Istanbul Technical University

United Kingdom

Newcastle University QinetiQ University College London University of Southampton

University of Strathclyde

USA

Applied Research Labratory IIHR-Hydroscience & Engineering Naval Surface Warfare Center, Carderock Division United States Naval Academy University of Michigan University of New Orleans

**Engage and** connect with industry leaders, manufacturers and shipbuilders, opinion shapers and professionals working in the shipping and transport industries.

### **Key Contacts**

AMC

SEATRANSPORT

**CONFERENCE ORGANISING** 

**Associate Professor Michael Woodward** 

**Associate Professor Gregor Macfarlane** AMC Towing Tank - Superintendent

**Estelle Hudson | Client Account Executive** 

Sales and Development, AMC Search

Committee

Australian Maritime College

Chairman – 30th ITTC Executive

COMMITTEE



#### **GREGOR MACFARLANE**

SEATRANSPORT

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AMC Towing Tank - Superintendent Ph +61 3324 9880 gregorm@amc.edu.au



#### **KIM MURRAY**

Sponsorship & Exhibition Manager Ph +613 6234 7844 kim@laevents.com.au













### **About the Destination**

### **HOBART, TASMANIA**

In Hobart, you can see world-renowned art, eat freshly caught seafood and climb a mountain all in one day.

The Tasmanian capital of Hobart is a dynamic city that surpasses expectations at every turn. Australia's southernmost capital is a gateway port to Antartica. The city is brimming with history and bursting with creativity (hello MONA – the Museum of Old and New Art **https://mona.net. au/)**. It boasts an incredible food and wine scene, with local produce making the short journey from farm to table and is fringed by scenic wilderness.

It sits at the southern end of the island, on the edge of the River Derwent. It is a port town that dates back to early explorers and convicts sent here for stealing rams. Water runs deep – it's the second deepest port in the world but also offers a myriad of waterways that please the sailor who has navigated a globe of oceans. Calm rivers, spinnakers of energetic colour across the Derwent and secret coves. It's also home to the finish line of one of the world's greatest blue water ocean races, The Rolex Sydney to Hobart.

### **About the Venue**

### THE HOTEL GRAND CHANCELLOR

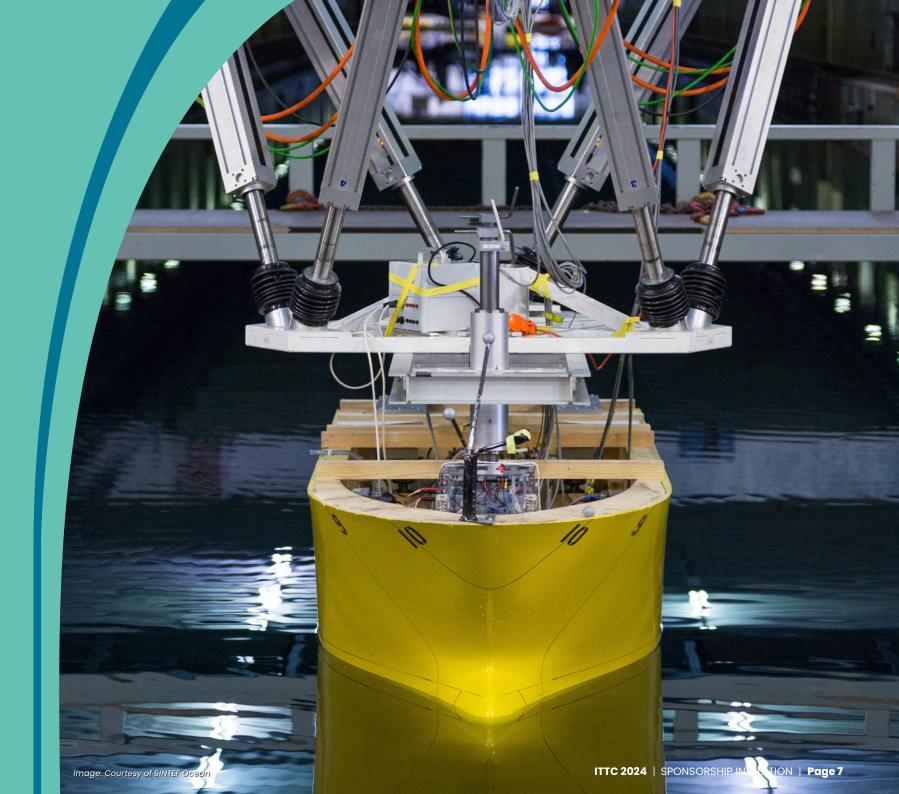
Experience exceptional comfort and service while being perfectly positioned directly on Hobart's waterfront. Hotel Grand Chancellor offers breathtaking views of the Hobart Harbour, city surrounds and Mount Wellington (kunanyi).

Our central location means we're a short walk from the city and all major attractions such as Salamanca, Battery Point, the shopping precinct and the MONA ferry.

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All sponsorship packages are in Australian Dollars (AU\$) and include GST.

Final acceptance of your sponsorship or exhibition booking is with the authority of the Local Organising Committee.



### Conference Banquet \$9,000

### **Promotion**

- Exclusive sponsorship of the Conference Banquet
- An opportunity to welcome delegates to the Conference Banquet (3 minutes maximum)
- Logo recognition as the Conference Banquet Sponsor in all conference promotional material, website (including link and company profile) and signage
- Opportunity to provide a small, branded gift for each delegate at the banquet (to be provided by sponsor)
- Recognition as the Conference Banquet Sponsor on Banquet menus and signage
- Verbal recognition as the Conference Banquet Sponsor throughout the Banquet
- Sponsor's own signage displayed at the Conference Banquet (sponsor to supply. A maximum of two pull-up banners to be displayed)
- · Opted-in delegate list name, organisation, position, city and country

#### **Additional Benefits**

- Two sponsor registrations including day catering, the Welcome Reception and Conference Banquet (Registrations are subject to approval by the Local Organising Committee)
- Two additional tickets to attend the Conference Banquet
- One dressed trade table and two chairs located in a premium position

### Welcome Reception \$7,000

### Promotion

- Exclusive sponsorship of the ITTC Welcome Reception
- An opportunity to welcome delegates to the Welcome Reception (3 minutes maximum)
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, website (including link and company profile) and signage
- Your signage will be prominently displayed at the Welcome Reception (sponsor to supply. A maximum of two pull up banners to be displayed)
- Opted-in delegate list name, organisation, position, city and country

### **Additional Benefits**

- Two sponsor registrations including day catering, the Welcome Reception and the Conference Banquet
- Two additional tickets to the Welcome Reception
- One dressed trade table and two chairs

### Barista Cart \$6,000

### Promotion

- Naming rights and exclusive sponsorship of the Barista Cart and lounge
- Opportunity to brand the barista cart area – two pull up banners and promotional material within the area
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, website (including link and company profile) and signage
- Opted-in delegate list name, organisation, position, city and country

### **Additional Benefits**

- Two sponsor registrations including day catering, the Welcome Reception and Conference Banquet
- One dressed trade table and two chairs next to or adjacent to the barista cart



Advisory Council/ Executive Committee Banquet \$4,000

BLUESCOPE

#### **Promotion**

- Exclusive sponsorship of the Advisory Council/Executive Committee Banquet
- Logo recognition as the Advisory Council/Executive Committee Banquet Sponsor in all conference promotional material, website (including link and company profile) and signage
- Recognition as the Advisory Council/Executive Committee Banquet Sponsor
  on Banquet menus and signage
- Verbal recognition as the Advisory Council/Executive Committee Banquet Sponsor throughout the Banquet
- Sponsor's own signage displayed at the Banquet (sponsor to supply. A maximum of two pull-up banners to be displayed)
- Opted-in delegate list name, organisation, position, city and country

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### **Additional Benefits**

- One sponsor registration including day catering, the Welcome Reception and Conference Banquet
- One dressed trade table and two chairs



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### Name Badge and Lanyard \$4,600

#### Promotion

- Exclusive sponsorship of the Delegate Name Badge and Lanyard
- Logo recognition as the Delegate Name Badge and Lanyard Sponsor in all conference promotional material, website (including link and company profile) and signage
- Your organisation's logo printed on each delegate's name badge and lanyard alongside the ITTC conference logo
- Opted-in delegate list name, organisation, position, city and country

### **Additional Benefits**

- One sponsor registration including day catering, the Welcome Reception and Conference Banquet
- One dressed trade table and two chairs

### Wi-Fi \$4,000

### Promotion

- Logo recognition as the Internet (Wi-Fi) Sponsor on access signage around venue
- Logo recognition as the Internet (Wi-Fi) Sponsor in all conference promotional material, website (including link and company profile) and signage.
- One electronic advertisement for inclusion on the conference Mobile App (finished artwork to be supplied by sponsor)
- Opted-in delegate list name, organisation, position, city and country

### **Additional Benefits**

• One sponsor registration including day catering, the Welcome Reception and Conference Banquet

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### Day Refreshment Break \$2,000/Day

### MON, TUE, THURS - 3 AVAILABLE

#### Promotion

- Exclusive sponsorship of one day's refreshment breaks (morning and afternoon refreshments, and lunch)
- Logo recognition as the Day Refreshment Break Sponsor in all conference promotional material, website (including link and company profile) and signage
- Organisation literature may be displayed on the catering stations on the day of the sponsored break (sponsor to supply literature)
- Organisation logo displayed on each catering table at the sponsored break
- Company will be verbally acknowledged by the Chair prior to and directly after the refreshment breaks
- Opted-in delegate list name, organisation, position, city and country

### **Conference Supporter** \$2,700

### **MULTIPLE OPPORTUNITIES**

### Promotion

- The opportunity to display one pull up banner for the duration of the conference (to be supplied by sponsor)
- Logo recognition as a Conference Supporter in all conference promotional material, website (including link and company profile) and signage
- One electronic advertisement for inclusion on the conference Mobile App (finished artwork to be supplied by sponsor)
- Opted-in delegate list name, organisation, position, city and country
- One conference registration including the Welcome Reception and Conference Banquet

### Trade Table Package \$3,000

- 1 x dressed trestle table and two chairs
- 1 x 4mp / 100w power outlet
- Logo recognition as a Trade Exhibitor in all conference promotional material, website (including link and company profile) and signage
- Opted-in delegate list name, organisation, position, city and country
- One exhibitor registration including day catering and the Welcome Reception

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#### **APPLIANCE TESTING**

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

### EVENT SPONSORSHIP AND EXHIBITION APPLICATION TERMS AND CONDITIONS

A full set of terms and conditions for sponsorship and exhibition packages are available on the Conference website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.

### NEXT STEPS

Please complete the <u>Expression</u> of <u>Interest Form</u>. You will be contacted immediately after your sponsorship and/ or exhibition has been approved by the Executive Committee.